

# WARNING!

## BIO-HAZARD!!!



Martin Lewis is extremely ancient and has done a lot of projects in his 137 years. So his biography is slightly longer than that of the average teenage “influencer”

*We interrupt this warning to allow Martin to ask this rhetorical question:*

***“Shouldn’t those self-appointed social media trolls be called EFFLUENT-cers?!”***

In any event – his biography will take more than 30 seconds to read.

But it is moderately interesting and amusing.

And it contains a few fun visuals to keep you going

It also doubles as a cure for insomnia...



### ***Name-Drop Warning!***

This biography contains multiple high-profile “names”.

If you are allergic to - or wary of - the existence of “names” in the life-story of an individual who has worked behind-the-scenes in the entertainment world for several decades - please read this first:

**Justifiable Homicide** *Name-Dropping!*  
To Drop Or Not To Drop

**Duly cautioned about this very hazardous bio  
- and at your discretion – now read on!**

# MARTIN LEWIS



“A true Renaissance Man who seems to have done just about everything in the world of entertainment” - *L.A. Weekly*

“There has never been anyone quite like Martin Lewis in British popular culture... One of its most interesting and irrepressible characters” - *The British Comedy Guide*

“If he were less self-aware, less British, he would write an incredible ‘The Kid Stays in the Picture’ -esque aria about the last half of the 20<sup>th</sup> century...” – *The Awl*

**Martin Lewis is a multi-faceted player in the spheres of the arts and entertainment. With a fabled five-decade history working in music, comedy, film, stage, TV, radio & books. He has been a cultural alchemist with many of the leading musicians & comedic artists of the last half-century.**

**In his polymathic career he has been acclaimed for his work as a producer, publicist, marketing strategist, humorist, writer, journalist, political commentator, radio & TV host/contributor, comedic actor, creator/curator of film festivals, talent manager & pop-culture historian. He is noted as an exuberant, passionate operative - with a hands-on dedicated work style. He has also been a longtime respected activist for human rights, the First Amendment and other causes...**

**Born and raised in Britain, Lewis moved to the USA in 1982. First to New York City and then in 1988 to Los Angeles – where he still resides.**

♪♪ “In spite of all temptations – to belong to other nations – he remains an Englishman...” ♪♪

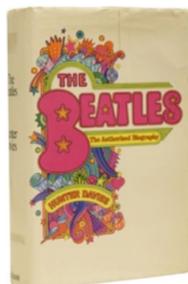
**After living well over half of his life in America he is proud to be known as:**



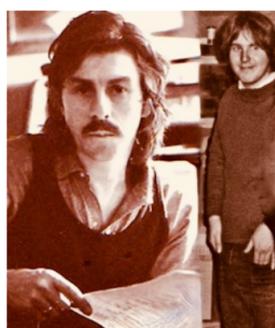
MARTIN LEWIS  
PRESIDENT OF THE UNITED STATES

Here is a comparatively concise summary of his extensive and packed 58-year work history: (Warning: This incorporates flashbacks and flash-forwards!)

- He is credited by **Sting, Bob Geldof, Bono, Peter Gabriel & Pete Townshend** with helping inspire their social & political activism by way of the groundbreaking “**Secret Policeman’s Ball**” benefit shows, films and albums in support of human rights that Lewis co-created, produced & marketed
- He is credited by **Pete Townshend** with helping inspire the “**Unplugged**” phenomenon - following Lewis’ instigation, production & promotion of Townshend’s historic, live acoustic performances in 1979 on stage, record and film
- He is credited by **John Cleese** with coining the iconic “**Secret Policeman’s Ball**” title for the legendary series of benefit shows, films & albums that they co-created - all produced and marketed by Lewis
- He is credited by musician and gay rights activist **Tom Robinson** and **Darryl W. Bullock** (author of “*David Bowie Made Me Gay: 100 Years of LGBT Music*”) and by **Ryan Gilbey** (longtime film critic of *The Guardian*) with being the straight man who helped nudge Amnesty International into adding gay rights into its definition of human rights to be protected
- He is credited by the duo widely-acknowledged as the world’s most successful movie marketers in the 1990s and 2000s - as being the person who taught them how to do impactful, effective marketing & publicity



An avid teenage Beatles fan, at the age of just 14 he was engaged by book publisher Heinemann’s Editorial Director **Roland Gant** to curate the comprehensive discography for the first (and only) authorized biography of **The Beatles** - written by **Hunter Davies**. It was the start of a long career...



Derek Taylor & Martin Lewis – 1972



Mentor & protégé reunited - 1995

Age 18 he became a much-published freelance music journalist in the UK - for the weekly music periodicals *New Musical Express*, *Disc* and *Record Mirror*. He was then recruited and mentored as a publicist by former Beatles press agent **Derek Taylor** at W.E.A. (Warner-Elektra-Atlantic) Records UK. At W.E.A. he created his first publicity campaigns – including promoting **Alice Cooper**’s 1972 single “*Elected*”, **Carly Simon**’s “*You’re So Vain*” and ground-setting work for the American art-pop duo **Sparks** boosting their debut London residency at the *Marquee Club* - two years before their breakthrough hit.



**THE WORLD’S WORST**  
A GUIDE TO THE  
PORTSMOUTH SINFONIA



At the age of just 20 he was then head-hunted and became a key member of the Transatlantic Records team that, in the early-mid 1970s, transformed that pioneering indie UK company and led to it being acquired in 1975 for a substantial sum by the Granada Media conglomerate. He devised & executed the publicity & marketing campaigns that broke many of the company’s most successful and profitable acts and projects of the era - including **Billy Connolly**, **Mike Harding**, **Gryphon**, the **Pasadena Roof Orchestra**, **Joshua Rifkin** (playing **Scott Joplin** piano rags), the notorious satirical **Idi Amin** album written by **Alan Coren** - performed by **John Bird** - that the UK government tried to suppress. And the infamous **Portsmouth Sinfonia** – which he styled as “*The World’s Worst Orchestra*”. (Though many felt that to be an under-statement...) His successful campaign for the orchestra included working with their producer and clarinet-player – **Brian Eno** of **Roxy Music**. Though only aged 21 he secured massive global media coverage for the ensemble - including an in-depth TV profile on “*CBS Evening News*” with **Walter Cronkite** and their debut record being designated ‘Comedy Album of the Year’ by *Rolling Stone*

## THE SECRET POLICEMAN'S BALL



Later in the 1970s & 1980s he co-created (with **John Cleese**), produced and marketed the iconic “*Secret Policeman’s Ball*” series of benefit shows, films, albums and books for the Nobel Peace Prize-winning human rights organization Amnesty International - starring **Monty Python’s John Cleese, Michael Palin, Graham Chapman, Terry Jones, Terry Gilliam** – plus **Peter Cook, Dudley Moore, Jonathan Miller, Alan Bennett, Eleanor Bron, John Bird, John Fortune, Billy Connolly, Rowan Atkinson, Pamela Stephenson, Victoria Wood, Neil Innes, Peter Ustinov, Barry Humphries/Dame Edna** et al. Amnesty credits the series and Lewis’s promotional campaigns for all his films and albums with helping transform it from being a tiny, low-profile, niche pressure group into a worldwide human rights campaigning network with a huge public membership - especially among young people.

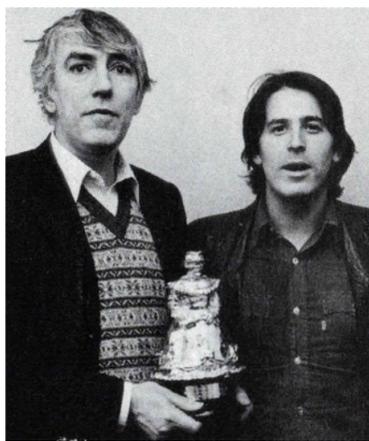
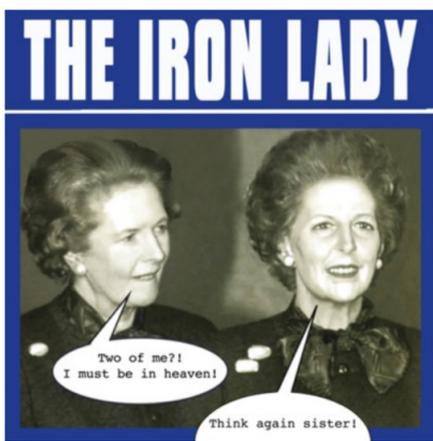
He instigated incorporating musicians into what had initially been purely comedy galas - personally recruiting and producing **Pete Townshend, Sting, Jeff Beck, Eric Clapton, Bob Geldof, Midge Ure, Phil Collins, Tom Robinson, Donovan, Julie Covington**. He then personally brought further musicians into Amnesty’s orbit – including: **Peter Gabriel, Paul Rodgers, Nils Lofgren, Mick Hucknall, Joe Perry, Seal, Billy Bragg, Howard Jones, Evan Rachel Wood** and **The Police**. For his shows Lewis secured the first-ever solo live performances by Townshend, Sting, Geldof and Collins



Lewis’ “*Secret Policeman’s Ball*” series is credited with inspiring many other musicians to become active for Amnesty and human rights – including **Bono** and **U2**. **Bono** spoke for many of his fellow artists - telling *Rolling Stone* in 1986: “**I saw *The Secret Policeman’s Ball* and it became a part of me. It sowed a seed...**” Among the many artists who followed the pioneers of Martin Lewis’ *Secret Policeman’s Ball* series into supporting Amnesty: **Bob Dylan, Bruce Springsteen, David Gilmour, Kate Bush, Lou Reed, Steven Van Zandt, Mark Knopfler, Jackson Browne, Bryan Adams, Led Zeppelin, R.E.M., Dire Straits, Sinéad O’Connor, Alanis Morissette, Miles Davis, Joni Mitchell, Willie Nelson, Patti Smith, Elvis Costello, Diana Krall, Bryan Ferry, Carly Simon, Kris Kristofferson, Eric Burdon, Robbie Robertson, Dave Stewart, Annie Lennox, Bonnie Raitt, Miley Cyrus, Steve Earle, Dave Matthews, Joan Armatrading, Marianne Faithfull, John Mellencamp, Avril Lavigne, Adele, Christina Aguilera, Lenny Kravitz, Ozzy Osbourne, Simple Minds, The Cure, Black Eyed Peas, Duran Duran, Green Day, Radiohead, Coldplay, Aerosmith, Tears For Fears, Sir Elton John, George Harrison, Sir Paul McCartney**.



In 1980 he formed his own comedy record label - *Springtime!* - distributed by **Chris Blackwell**’s Island Records. He instigated, produced & released the first-ever recordings of UK’s alternative comedy stars of the 1980s including all the stars of ***Absolutely Fabulous, The Young Ones*** and ***The Comic Strip***: *AbFab* creators **Dawn French & Jennifer Saunders** plus **Rik Mayall, Ade Edmondson, Nigel Planer, Peter Richardson & Alexei Sayle**. Working closely with his pal **Peter Cook** he organized the first commercial release of the legendary satirical recordings made by ***Private Eye*** magazine in the 1960s & 1970s - featuring **Peter Cook, Dudley Moore, Barry Humphries, John Fortune, John Bird, John Wells, Richard Ingrams, Barry Fantoni, Willie Rushton, Pamela Stephenson**.



He conceived & produced the notorious “*Iron Lady*” satirical album that savagely lampooned UK Prime Minister **Margaret Thatcher** - written by *Private Eye* magazine’s **John Wells** and co-produced by **John Lloyd** - producer of “*Spitting Image*” “*Blackadder*” & “*The Hitchhiker’s Guide to the Galaxy*”. (In a personal social encounter in Los Angeles in 1992 after Thatcher had been ousted from power - she encouraged Lewis to re-release the album. “**You should reissue it! I think it’ll find a much bigger audience now!**”) He produced and marketed the performance and comedy recording widely considered to be the finest of Peter Cook’s career “*Entirely A Matter For You*” - Cook’s spoof of the murder conspiracy trial of disgraced British political leader **Jeremy Thorpe**. The recording was later highlighted at the conclusion of the **Stephen Frears** film “*A Very English Scandal*” starring **Hugh Grant** as Thorpe.



As a film producer he instigated & produced “*Foreign Skies*” - the theatrical documentary of the 1985 visit to China by **George Michael & Wham!** - a film he chose and recruited **Lindsay Anderson** to direct. The film received its World Premiere at London’s Wembley Stadium in front of 72,000 fans - still the largest-ever audience to attend a movie premiere. He also produced the music video for **Wham!**’s worldwide number one single “*Freedom*”.



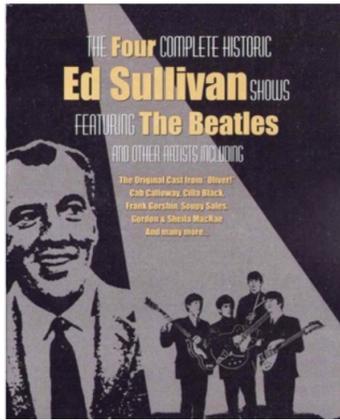
Martin Lewis, Sam Peckinpah, Julian Lennon



Phil Ramone, Julian Lennon, Martin Lewis,

He was the last producer to work with director **Sam Peckinpah** - who he selected to film the first two music videos for **Julian Lennon**: "Too Late For Goodbyes" & "Valotte" (both award-nominated) and an in-depth film profile of Lennon. After Peckinpah's sudden and unexpected death of a heart attack in December 1984 during pre-production for the documentary - with the encouragement of his filmmaker friend, **Taylor Hackford**, Lewis took over as director - his debut in that role. The resulting film "Stand By Me: A Portrait of Julian Lennon" was critically acclaimed. Its World Premiere at New York's *Carnegie Hall* was attended by Julian Lennon, **Cynthia Lennon**, **Yoko Ono**, **Sean Ono Lennon** and Lennon's record producer **Phil Ramone** among many.

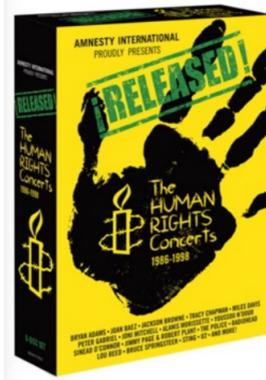
Following the critical acclaim for his 1985 documentaries of **Julian Lennon** and **George Michael & Wham!** he was commissioned by the newly-launched *Rock and Roll Hall of Fame* to film the first four Hall of Fame Induction dinners in NYC in 1986, 1987, 1988 & 1989 for the official archives. Among the many performers & icons he filmed giving speeches and/or performing in the legendary all-star jam sessions organized by **Bill Graham** were: **The Beach Boys • Chuck Berry • Paul Butterfield • Clive Davis • Bo Diddley • Dion • Bob Dylan • Ahmet Ertegun • Roberta Flack • John Fogerty • Aretha Franklin • Hall & Oates • George Harrison • Mick Jagger • Billy Joel • Elton John • Mick Jones (Foreigner) • Quincy Jones • B.B. King • Ben E. King • Jerry Leiber & Mike Stoller • Julian Lennon • Paul McCartney • Yoko Ono • Roy Orbison • Les Paul • Carl Perkins • Sam Phillips • Doc Pomus • Little Richard • Keith Richards • Smokey Robinson • The Rolling Stones • Paul Simon • Bruce Springsteen • Ringo Starr • Sting • Pete Townshend • Jerry Wexler • Brian Wilson • Mary Wilson (The Supremes) • Steve Winwood • Peter Wolf • Stevie Wonder • Neil Young**



He was Associate Producer & Marketing Strategist for the first DVD edition of the digitally-restored **Who** documentary *The Kids Are Alright* - interviewing **Roger Daltrey** and others for the project. He was Associate Producer & Marketing Strategist for the first-ever DVD box-set of *The Four Complete Ed Sullivan Shows Featuring the Beatles*. He was Associate Producer for **Tony Palmer's** acclaimed documentary "*Vangelis: The Journey To Ithaka*" - securing and interviewing **Ridley Scott**, **Oliver Stone** and **Jon Anderson** for the film. As a young producer he engaged **Julien Temple** to direct his first film to receive a full theatrical release. He was the last person to film legendary actor **Glenn Ford** - capturing Ford delivering a special greeting for his friends and admirers who would be attending his 90th birthday gala - an event in Hollywood instigated, produced and hosted by Lewis.

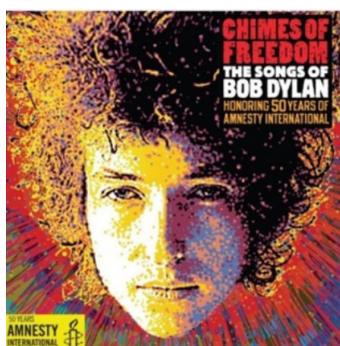


He was a key member of the producing team for the 2009 *Kennedy Center Honors* salute to **Bruce Springsteen** - recruiting **Sting** to perform at the gala - and working with Sting, **Eddie Vedder** and **Ben Harper**. He was engaged to undertake an even more extensive producing role for the 2010 *Kennedy Center Honors* tribute to **Sir Paul McCartney** - advising on musical repertoire, guest performers, presentation, and tributes to Sir Paul on film and in the event's official commemorative brochure. Musical guests Lewis worked directly with included **Dave Grohl**, **James Taylor**, **Gwen Stefani**, **Steven Tyler**, **Mavis Staples** and **Norah Jones**.



As a visionary with a pioneering spirit he is credited with dreaming up the idea for Amnesty International's 1988 global tour "*Human Rights Now!*" starring **Bruce Springsteen**, **Sting**, **Peter Gabriel**, **Tracy Chapman**, **Youssou N'Dour** - promoted by **Bill Graham**. A six-week, five-continent, fifteen-nation, twenty-concert tour of the world saluting the 40th anniversary of *The Universal Declaration of Human Rights*. The tour succeeded in quadrupling Amnesty's worldwide membership.

25 years later he instigated, curated & produced the 6-disc DVD box-set "*Released! The Human Rights Concerts*" featuring 30 artists - including: **Bruce Springsteen**, **U2**, **The Police**, **Lou Reed**, **Peter Gabriel**, **Sinead O'Connor**, **Sting**, **Jackson Browne**, **Joan Baez**, **Radiohead**, **Jimmy Page** & **Robert Plant**. These were the four sets of concerts staged by the US chapter of Amnesty in 1986-1998 - inspired directly by the *Secret Policeman's Ball* galas produced by Lewis in the 1970s & 1980s. He created and curated 5 hours of additional contextual content for the box set including rare performances by **Coldplay**, **David Byrne**, **Mumford & Sons**, **Green Day**. He set the worldwide distribution deals for the DVD box-set, the related CDs, the digital streaming and the World Theatrical Premiere at the *Museum of Modern Art* in NYC. He also devised and executed the worldwide marketing strategy for the project.

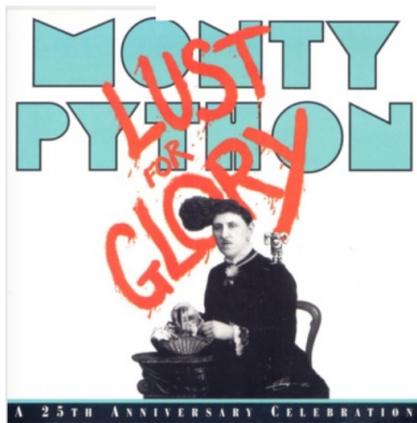




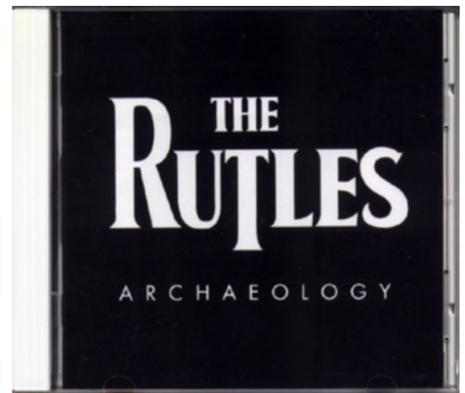
He was the Contributing Producer for Amnesty International's "Chimes of Freedom" 4-disc CD box set of **Bob Dylan** compositions celebrating the organization's 50th anniversary. For which he personally recruited & produced audio recordings and music videos with **Pete Townshend**, **Jeff Beck**, **Seal**, **Paul Rodgers**, **Nils Lofgren**, **Mick Hucknall**, **Joe Perry**, **Billy Bragg**, actress/singer **Evan Rachel Wood** - and the 92-years-young **Pete Seeger** - his last-ever recording - and his first-ever music video...



In 2012, he conceived, co-wrote (with **Michael Palin**), directed and produced a new **Monty Python** skit titled "Python Leg-acy" for which he recruited **Robert De Niro**, **Whoopi Goldberg**, **Kyra Sedgwick** & **Annette O'Toole**. Palin cast Lewis in an off-camera improvisational acting cameo opposite De Niro. The sketch was created as a bonus item for the Blu-ray of Amnesty International's "Secret Policeman's Ball – 2012" held at New York's *Radio City Music Hall*. The show was the latest edition in the series that Lewis co-created & produced in the 1970s & 1980s. In recognition of his pioneering role & his setting up worldwide video and digital distribution of the show, Amnesty designated Lewis as *Producer Emeritus* of the 2012 event. In this role he also recruited Pythons **Michael Palin**, **Terry Jones** & **Eric Idle** – and produced special sequences with them.



He conceived, produced and hosted "Monty Python: Lust For Glory!" – the official 25th anniversary celebrations of the comedy troupe - which took place in Los Angeles in 1994 and encompassed a comprehensive film festival of group, solo and pre- & post-Python movies and television – plus the first-ever concerts of the affectionate, Pythonic pastiche of the Beatles - **The Rutles** - at the iconic L.A. venue *The Troubadour*. With a blessing from **George Harrison**! Lewis personally arranged attendance from three generations of American comics to pay tribute to the Pythons - including **Steve Martin**, **Sid Caesar**, **Imogene Coca**, **Harry Shearer**, **Chris Rock**.



In 1996 – playing off the **Beatles** "Anthology" project for which he was the US marketing strategist - he instigated, produced & marketed the **Rutles** reunion album "Archaeology" for his friend **Neil Innes**. He personally recruited an eclectic array of guest stars to appear in the music video he produced to promote the album - including: **Peter Gabriel**, **Graham Nash**, **Cyndi Lauper**, **Richie Havens**, **Ben E. King**, **Gloria Gaynor**, **David Sanborn**, **Aimee Mann**, **Michael Penn**, **Al Jardine**, **Corey Glover**, **Stephen Bishop**, **Paul Williams**, **Nancy Sinatra**, **Pat Boone**, **Richard Belzer**, **Taylor Negron**, **Janeane Garofalo**, **Bill Maher**, **Slash** - and **Miss Eartha Kitt**! In 2007 he instigated, produced & hosted the official celebration of the Rutles' 30th anniversary – getting all four members to attend the Hollywood event and perform live together for the first time ever.



In 1999 he was one of the producers of BBC TV's 30th anniversary marathon celebration of **Monty Python** for which he conceived and produced a **South Park** tribute in which that show's cartoon characters performed an animated version of the iconic "Dead Parrot" skit. He also devised & produced a sequence in which *South Park* creators **Matt Stone** and **Trey Parker** appeared to have kidnapped and trussed-up the mother of Python **Terry Gilliam** – played by his real-life 92-year-old mother **Mrs. Beatrice Gilliam**! – in a mock bid to pressure Gilliam to give up his filmmaking career and instead direct episodes of their TV show! The Pythons loved it so much that they wrote a new skit to follow the kidnap sequence – with British police updating the public about the plight of Terry Gilliam's abducted mom. (Gilliam's comment about Lewis' sequence: "I'm deeply ashamed that Martin has revealed my mother's fetish for bondage!")



He became in-demand as a producer of music videos that teamed major artists with feature films. Among his music video credits: **The Turtles** for the 1986 **John Malkovich/Ann Magnuson** comedy “*Making Mr. Right*” • **Chrissie Hynde & The Pretenders** for the 1987 James Bond film “*The Living Daylights*” • **Siedah Garrett** for the 1987 **Diane Keaton** comedy “*Baby Boom*” • **Bryan Ferry** for the 1988 **Michael J. Fox** film “*Bright Lights, Big City*” • **Eric Burdon** for the 1990 **Tom Hanks/Meg Ryan** movie “*Joe Versus the Volcano*” • **Aaron Taylor-Johnson** for the 2010 John Lennon biopic “*Nowhere Boy*.” He worked with **Sister Sledge, Peter Frampton, Phil Collins, Pete Townshend, Julian Lennon, Simon Le Bon & Nick Rhodes** of **Duran Duran** to promote **Marisa Tomei**’s first film. Other artists for whom he produced music videos: **Ozzy Osbourne, The Rutles, Joe Perry, Pete Seeger** (his first & only music video), **the Sex Pistols** (who denounced & rejected his video made in collaboration with **Max Headroom** creator **Rocky Morton!**) In 1977 he produced the subversive banned video for “*Criminal World*” by cult art-rock band **Metro** that inspired **David Bowie** to cover that song for his 1983 “*Let’s Dance*” album. He was both producer & director of videos featuring **Pete Townshend, Jeff Beck, Seal, Julian Lennon, Evan Rachel Wood**. In 1997 he created the first-ever official music video for **Dooley Wilson**’s “*As Time Goes By*” to promote the first-ever soundtrack album of the 1942 movie “*Casablanca*” starring **Humphrey Bogart and Ingrid Bergman**. (Subsequently **Lauren Bacall** told Lewis of her love for the music video he’d created.)



Martin Lewis & Seal at the recording of their version of “Like A Rolling Stone”



Ozzy Osbourne & Lewis in a break in filming

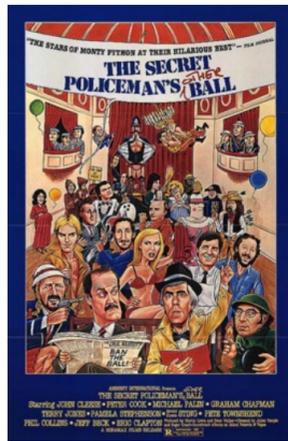
Though primarily a successful producer since 1974, he also continued to be an in-demand marketing strategist. In 1982, he single-handedly devised and executed the marketing campaign that gave newly-formed US film distributor Miramax Films its first hit film – indeed its only successful movie in its first decade of operation. The campaign was for the special version Lewis had created for the US market of his own film “*The Secret Policeman’s Other Ball*”

He wrote & directed a TV spot in which **Monty Python’s Graham Chapman** posed as the leader of a fundamentalist faction called the **ORAL Majority** – and called for the banning of the film “*The Secret Policeman’s Other Ball*” because it was “the most disgusting, lewd, lascivious film since “*The Sound of Music*”! At the end he stands to reveal that he is wearing a pink tutu with garter belt and fishnet stockings. Long-versed in the arts of publicity and media, Lewis then leaked a photo of the tutu-clad Chapman to tabloid media. And was the anonymous *agent provocateur* who ruffled feathers about it with **Jerry Falwell**’s *Moral Majority*. As he hoped - this created controversy and led to multiple TV stations – including NBC - banning the TV spot for the movie!

Lewis’ coup de grace on the campaign was to then get “*Saturday Night Live*” (an NBC program!) to show the entire banned advert in its “*Weekend Update*” segment in which host **Brian Doyle-Murray** then discussed the scandal with Graham Chapman! At the conclusion of the sequence both of them stand to reveal similar frilly garments on their nether regions! It would have cost over \$100,000 to run the TV ad nationally. Lewis secured the exposure for free. It was the season finale of *SNL* – hosted for the first time by **Olivia Newton-John** - and the show thus drew a huge viewership. Other media then ‘rinsed and repeated’ the story. The film became a big hit. The distributors took careful note of Lewis’ unique promotional techniques and strategizing...



Lewis gives direction to Graham Chapman as they shoot the TV ad



Lewis devised the name to bait the Moral Majority

“Back in 1982 when we were starting Miramax Films, Martin Lewis was the producer of what became our first hit movie – ‘*The Secret Policeman’s Other Ball*’ starring the Monty Pythons. Martin had a background in publicity and marketing and came up with a great campaign for the movie, creating a huge buzz and getting us free publicity, which was crucial to the film’s success. We learned a lot about publicity and marketing from our experience with Martin Lewis.” – Hollywood Reporter - June 2000



The final pay-off in the TV ad

## Los Angeles Times

July 10, 1982

### KNBC REFUSES TO RUN PYTHON AD



The final pay-off in the SNL skit

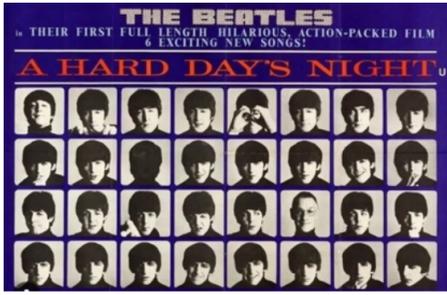


He was a key player in the Oscar ® marketing campaigns for two films that won 'Best Picture' and multiple other Oscars at the Academy Awards: “*The King’s Speech*” (2011) starring **Colin Firth, Geoffrey Rush, Helena Bonham Carter** et al - written and directed respectively by Oscar-winners **David Seidler** and **Tom Hooper**. (12 Oscar nominations - 4 wins). And the 2004 **Paul Haggis** film “*Crash*” starring **Sandra Bullock, Don Cheadle, Matt Dillon, Brendan Fraser** et al. (6 nominations - 3 wins). He also worked directly with actor **Michael Caine** on the Oscar® marketing campaign that helped Caine secure his second Academy Award - for “*The Cider House Rules*” (1999) (7 nominations - 2 wins). He worked with director **Barry Levinson** on the marketing campaign for his Oscar® winning film “*Rain Man*” starring **Dustin Hoffman** and **Tom Cruise** (1988) (8 nominations - 4 wins). He worked on the campaigns for the **Costa-Gravas** film “*Betrayed*”, the **Michael J. Fox** film “*Bright Lights, Big City*” (1988) **Diane Keaton**’s “*Baby Boom*” (1988) & the Bond film “*The Living Daylights*” (1988). He created the TV commercials for **Keanu Reeves**’ breakthrough hit movie “*Bill & Ted’s Excellent Adventure*” (1989)

His expertise in movie marketing resulted in him being engaged to make TV specials promoting films starring **Antonio Banderas & Salma Hayek** “*Desperado*” - 1995), **Marisa Tomei** (“*Playing For Keeps*” - 1986) and **Damon Wayans** (“*Mo’ Money*” - 1992)



In the 1990s he was chosen by his original mentor **Derek Taylor** to be the US marketing strategist for the “*Beatles Anthology*” and “*Beatles Live at the BBC*” projects. For the BBC album he enlisted promotional support from two pioneers who had inspired the early Beatles: **Chuck Berry & Carl Perkins**. His successful campaigns led to him subsequently being engaged by both **Sir Paul McCartney & Sir George Martin** to promote their own projects.

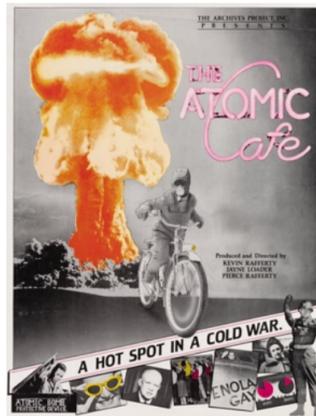


In 2000 - on behalf of his friend, Beatles movie producer **Walter Shenson** - he instigated the successful US theatrical reissue of the first **Beatles** film “*A Hard Day's Night*” - and served as the publicity & marketing strategist for the release. His campaign featured a retro-styled website designed as if it were for the film's original release... had the internet existed in 1964! For this campaign he won the world's most prestigious advertising award - *The One Show Gold Pencil* - the advertising equivalent of the Oscar ®. He then spearheaded & produced the first deluxe two-disc DVD release of the film - interviewing twenty-nine members of the cast and crew - creating five hours of additional contextual content and the new documentary “*Things They Said Today*”. He was also worldwide marketing strategist for the release. In 2014 his “*Things They Said Today*” documentary and the multiple cast & crew interviews he conducted & produced were reprised as the centerpiece of the *Criterion Collection* 50th anniversary Blu-ray edition of the film.

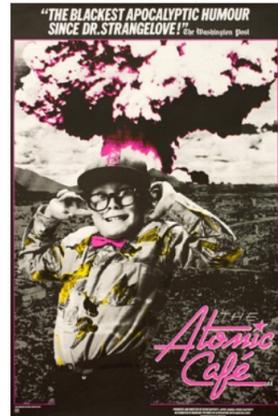


Artists who have benefited from Lewis' work as a publicist & marketing strategist include: **Sir Paul McCartney, Sir Billy Connolly, Gerry Rafferty, Cat Stevens, Alexis Korner, Spencer Davis, Van Morrison, Bryan Ferry, Chrissie Hynde & The Pretenders, Bert Jansch, John Renbourn, Dave Swarbrick, Ralph McTell, Neil Innes, Victoria Wood, David Ackles, Alice Cooper, Harry Nilsson, Ozzy Osbourne, Tony Bennett, Bing Crosby, Lena Horne, Alphonse Mouzon, Flora Purim, Humphrey Lyttelton, Chris Barber, Patti Austin, Bettye LaVette, Duncan Browne, Jackie Lomax, Bird York, Victor Jara, Bernard Herrmann, Sir Michael Tippett, Sir George Martin, The Quarrymen, The Comets, The Rutles, Sparks, The Sadista Sisters, The Barbed Wire Choir, Alberto Y Lost Trios Paranoias, The Pasadena Roof Orchestra, The Brighthouse & Rastrick Brass Band, The Turtles, The Monkees, Nirvana.** Posthumous beneficiaries of his promotional work include **Marilyn Monroe** and **Laurel & Hardy**

As a talent manager he discovered comedian **Alexei Sayle** and guided him to British stardom - producing his first album, his first home-video special, securing his first book publishing deal, instigating his first radio series that led to him winning the *Sony Radio Award* for best Comedy Show - and recruiting **Clive Langer & Alan Winstanley** (producers of **Elvis Costello & Madness**) to produce his iconic “*Ullo John! Gotta New Motor?!*” hit single. He has managed the World's Worst Orchestra – **The Portsmouth Sinfonia** - and its historic legacy since 1974. On occasion he acted as manager for two of his longtime friends **Donovan** and **Eric Burdon**.



Original US marketing



Re-imagined for the UK market

In 1982 he took on the new mantle of independent film distributor for a movie that stirred his political passion. He organized the UK distribution of the US indie documentary “*The Atomic Cafe*” that satirized the absurd US government propaganda of the 1950s that a nuclear war would be survivable. He premiered the film with what became a riotous screening at the British Houses of Parliament in the presence of MPs and Lords - then in the midst of a raging debate about the placement of US cruise missiles in the UK. After his campaign the film was nominated for Best Documentary in the British Academy Awards.



The Victoria & Albert Museum



The Royal Albert Hall.



Westminster Abbey



The Dean of Westminster Abbey rocks out with SKY!

At the age of just 21, he conceived & produced the first-ever rock concerts at two of Britain's most august cultural venues – *The National Theatre* and *The Victoria & Albert Museum*. At that same age he also instigated & produced a sold-out concert - with just six weeks' notice - at London's *Royal Albert Hall*. In 1976 he conceived & produced the official concert at London's *Royal Festival Hall* that celebrated the 50th anniversary of the world's first weekly music paper - *Melody Maker*. In 1981, to commemorate the 20th anniversary of Amnesty International, he conceived & produced the first-ever rock concert presented in the 900-year-old *Westminster Abbey*. A performance by the rock-classical fusion band **SKY** – led by guitarist **John Williams** and David Bowie/Lou Reed bass player **Herbie Flowers**. The incursion of rock music into the hallowed Abbey - where every coronation since 1066 had taken place - greatly displeased the Royal Family. Their plan for the upcoming wedding of **Prince Charles** and the future **Princess Diana** to be held at the Abbey - as most royal nuptials were – was abruptly canceled and the ceremony was instead held at the much less commonly-used *St. Paul's Cathedral*!



Guest Vocalist: Martin Lewis

In 1974 he conceived and promoted the inaugural season of performances at the ultra-fashionable art-deco nightclub *Biba's Rainbow Room* in London's Kensington. The milieu and music evoked the sophisticated nightclubs depicted in the 1930s movies of Fred Astaire & Ginger Rogers and featured the **Pasadena Roof Orchestra** - whose revival of authentic 1920s & 1930s dance band music Lewis promoted to enormous success in the UK and Europe.



BRITISH ACADEMY OF FILM AND TELEVISION ARTS



1988-1995, he was a prominent Board Member of the Los Angeles branch of the **British Academy of Film & Television Arts (BAFTA)** – and was latterly elected to serve as Chairman of the Board. He conceived BAFTA's now iconic *Annual Tea Party for British Oscar Nominees* and produced the first two star-studded gatherings – attendees included: **Roddy McDowall, Maureen O'Hara, Elliott Gould, Anthony Andrews, Elton John, Jim Sheridan, Michael York, Nigel Hawthorne, Tim Rice, Richard Curtis, Martin Landau, Miranda Richardson, Helen Mirren, Alan Parker, Arthur Hiller**. During his tenure on the Board, he instigated, produced & hosted multiple premieres and previews of new UK film and TV productions for the British Academy in L.A. He also instigated and hosted retrospectives of filmmakers such as **Ken Russell** and **Nic Roeg**. He moderated multiple post-screening discussions with prominent filmmakers. He also co-produced and hosted screenings of historic British films with his counterparts at the **US Motion Picture Academy**.



1993-2013 he was a Member of the Board of Trustees of the respected Hollywood-based, non-profit cultural organization the **American Cinematheque**. For which he created, curated, produced & hosted numerous film festivals, premieres, anniversary screenings, sneak previews and movie events. His annual *"Mods & Rockers Film Festival"* of 1960s-1970s-1980s music & comedy movies and documentaries was a cultural staple in Los Angeles for many years. He conceived, produced & hosted many events for the Cinematheque at Hollywood's *Grauman's Egyptian Theatre* celebrating the pop-cultural ties that bind Britain and America. These were presented as July 4th celebrations - a day which with his trademark wit he dubbed **CO-Dependence Day!**



Olivia Newton-John & Martin Lewis



Eric Burdon, Grace Slick, producer Lou Adler, Michelle Phillips, Martin Lewis.



Stewart Copeland (The Police) & Martin Lewis

Musicians who he arranged to make in-person appearances at his *Mods & Rockers* events included: **Stephen Bishop, Eric Burdon, Solomon Burke, Jack Casady** (Jefferson Airplane), **Donovan, Roger Daltrey, Spencer Davis, Keith Emerson, Bruce Gary** (The Knack), **Laurence Juber** (Wings), **Howard Kaylan** (The Turtles), **Denny Laine, Jackie Lomax, Barry McGuire, Rod McKuen, Sam Moore** (Sam & Dave), **Olivia Newton-John, Peter Noone, Michelle Phillips, Mike Pinder** (Moody Blues), **Nancy Sinatra, Peter Asher & Gordon Waller** (Peter & Gordon), **Grace Slick, Diane Warren, John Altman, Robby Krieger & Ray Manzarek** (The Doors), **Andy Summers & Stewart Copeland** (The Police), **Micky Dolenz, Davy Jones & Peter Tork** (The Monkees), **The Comets, The Quarrymen, The Rutles, The Shagadelics, Strawberry Alarm Clock**

He instigated, produced & hosted cinematic tribute events in Los Angeles saluting music legends **The Who, Otis Redding, Harry Nilsson, Nick Drake** and composer/producers **Jerry Leiber & Mike Stoller** - and the 40th anniversaries of the 1967 *Monterey Pop Festival* and the 1970 *Isle of Wight Festival*



At the 40th anniversary celebrations of the Monterey Pop Festival – producer Martin Lewis engineered an impromptu jam session by two legendary performers - Eric Burdon and Donovan

On a pro-bono basis he instigated, curated, produced & hosted film festivals, premieres and gala nights in L.A., NYC & DC saluting the movie and television work of **Monty Python, Peter Sellers, Peter Cook, Graham Chapman, Richard Pryor, Sir Michael Caine, Glenn Ford, Joan Collins, Dalton Trumbo, Ken Russell, Nicolas Roeg, Richard Lester, Sam Peckinpah, Lindsay Anderson, D.A. Pennebaker, Albert & David Maysles, Murray Lerner, Julie Taymor, Sam Taylor-Johnson OBE** (formerly Sam Taylor-Wood), **The Who, The Beatles, John Lennon, Sir Paul McCartney, Ringo Starr** and the feature film canon of **George Harrison's Handmade Films** and the UK's **Channel Four Films** and **Hammer Films**



Bill Nighy in conversation with Martin Lewis



Richard Pryor, Martin Lewis & Chris Rock



Astronaut Buzz Aldrin & Martin Lewis discuss space

Among the many personalities & filmmakers who have accepted his invitation to speak at events he curated & hosted are: **Buzz Aldrin, Eleanor Bron, Roger Corman, Rodney Dangerfield, Jamie Farr, Glenn Ford, Judy Geeson, Gilbert Gottfried, Taylor Hackford, Eric Idle, Neil Innes, Michael Lindsay-Hogg, Paul Mazursky, Lee Meriwether, Bill Nighy, D.A. Pennebaker, Richard Pryor, Lynn Redgrave, Debbie Reynolds, Jay Roach, Chris Rock, Paul Rodriguez, Walter Shenson, Julie Taymor, Victor Spinetti, Aaron Taylor-Johnson, Sam Taylor-Johnson, Lily Tomlin, Michael York**



Anjelica Huston & Jack Nicholson



Dudley Moore & Brogan Lane

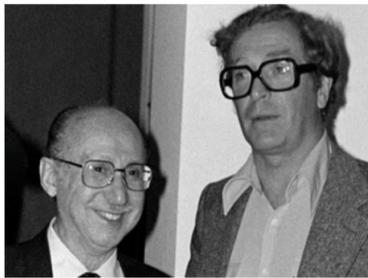


Stephanie Powers & Roddy McDowall



'Fergie', Lewis & Michael J. Fox

He conceived & produced a special event for the 1988 UK/LA Festival titled *"Hollywood Salutes British Comedy"* attended by Hollywood stars including: **Jack Nicholson, Jack Lemmon, Roger Moore, Roddy McDowall, Stephanie Powers, Vincent Price, Coral Browne, Pierce Brosnan, Joseph Cotten**. And his special guest (with whom he was currently working) **Michael J. Fox**. He recruited **Dudley Moore** and **Anjelica Huston** to be the event hosts and wrote their speeches. The celebration was filmed for a successful prime-time UK TV special. Also attending: **The Duke & Duchess of York!**



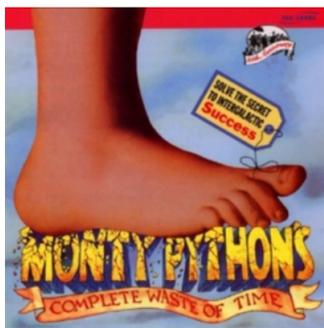
**Sammy Cahn and Michael Caine** *Princess Alexandra and Dudley Moore. Behind: Michael Caine and Roger Moore*

In 1990, he instigated & produced a musical tribute to **Michael Caine** as the grand finale of his British Academy Britannia Award. For the project he sought out, recruited and worked closely with legendary lyricist **Sammy Cahn** to create *"What's It All About - Michael?"* an affectionate spoof that adapted the lyrics of the **Burt Bacharach-Hal David** song *"Alfie"*. To perform the song Lewis secured his friends **Dudley Moore** and **Patti Austin**. Lewis was one of the last people to work with Cahn. Among the distinguished guests at the event were **Roger Moore** and **Her Royal Highness Princess Alexandra**.

As a writer he has created speeches and presentations for: **Peter Cook, Dudley Moore, Graham Chapman, Sir Michael Palin, Terry Jones, Neil Innes, Carol Cleveland, John Bird, Mel Smith, Sir Roger Moore, Patrick Macnee, Sir George Martin, Yoko Ono, Quincy Jones, Robert De Niro, Elliott Gould, Lily Tomlin, Anjelica Huston, Susan Sarandon, Sarah Jessica Parker, Jennifer Aniston, Teri Hatcher, Patricia Arquette, Zsa Zsa Gabor.**



In 1998 he was the sole writer of the first-ever VH1 *"Divas Live"* TV special starring **Aretha Franklin, Céline Dion, Mariah Carey, Gloria Estefan, Shania Twain** and **Carole King**. He wrote presentations spoken by **Susan Sarandon, Sarah Jessica Parker, Jennifer Aniston, Teri Hatcher, Patricia Arquette** and **Sting**. He also conceived the acclaimed *"You've Got A Friend"* sequence - performed with just a grand piano and the voices of Carole King, Celine Dion, Gloria Estefan and Shania Twain. That unplanned song was required at the 11th hour after Aretha Franklin decided to drop one of her scheduled songs in a protest about the show's producer. The Aretha Franklin tribute that he wrote for Susan Sarandon to deliver was widely re-circulated after Franklin's death.



He was invited to create & perform new material for the critically-acclaimed 1994 CD-ROM *"Monty Python's Complete Waste Of Time"* - joining **Neil Innes, Douglas Adams** and **Eddie Izzard** in the rare distinction of being a non-Python member to both write & perform on an official **Monty Python** production.

He instigated, produced and hosted private memorial events in Los Angeles for two of his friends from the British comedy world - **Monty Python's Graham Chapman** (in 1990) and **Peter Cook** (1995). Among those he assembled to honor these comedic giants were: **Eric Idle, Dudley Moore, Harry Nilsson, Timothy Leary, Elliott Gould, Ed Asner, Catherine O'Hara, Dave Thomas, Stephanie Beacham, Mel Smith, Lynn Redgrave, Richard Benjamin, Stephen Stills, Thomas Dolby.**



*Standing: Spencer Davis, Diane Warren, Taylor Hackford, Mike Stoller, Peter Asher, Keith Emerson, Jerry Leiber. Seated: Martin Lewis, Solomon Burke*

He instigated, produced & hosted the official West Coast memorial to his pal, Atlantic Records founder **Ahmet Ertegun** - assembling other friends including **Keith Emerson, Spencer Davis, Peter Asher, Solomon Burke, Lamont Dozier, Diane Warren, Jerry Leiber, Mike Stoller, Taylor Hackford.**

He instigated, hosted & co-produced memorials in L.A. & London for his old pal, music executive **Ray Cooper** (president of Virgin Records) coordinating an in-person musical salute by **Ben Harper** - and spoken tributes from **Peter Gabriel, Janet Jackson, Lenny Kravitz, Neneh Cherry** and the **Spice Girls**



*Michael Palin, Martin Lewis, Terry Gilliam*

In 2024 he served as one of the Master of Ceremonies (with **Sanjeev Bhaskar**) of *"How Sweet To Be An Idiot"* - the memorial concert at London's O2 Centre for his friend **Neil Innes** - featuring performances by other pals including **Michael Palin** and **Terry Gilliam** of **Monty Python**. He was also one of the event's instigators and producers.



Arising from their close friendship since 1972, **Pete Townshend** chose Lewis to be the person to present him with the *Les Paul Award* at NAMM's 28th annual *TEC Awards (Technical Excellence & Creativity)* in L.A. in 2013. In addition to delivering his laudation (with quite a few quips) Lewis instigated and produced a musical tribute to Townshend featuring live performances by his pals **Eric Burdon, Julia Fordham, Laurence Juber**. He also personally secured special tributes for the event from two of Townshend's peers - **Sir Paul McCartney** and **Sir Mick Jagger**. Lewis later recalled that he was *"proud to have arranged for a member of The Who to be saluted by a Beatle, a Stone and an Animal!"*



As an occasional comedic actor he has performed opposite notable thespians including two Oscar winners - **Robert De Niro** and **Shelley Winters** - and **Sharon Stone**, **Mike Myers**, **Sean Young**, **Taylor Negron**. He appeared in TV shows with **Lynn Redgrave**, **Richard Lewis**, **Stan Freberg**, **Sherilyn Fenn**, **Tom Arnold**, **Ed McMahon**, **Dick Clark**, "Weird Al" **Yankovic**. He was a co-star of the pioneering HBO satirical series spoofing TV news: "Night Rap". He has been directed by **Sam Peckinpah**, **Lindsay Anderson** and **Martin Scorsese**...



He was chosen by his friend, longtime **Bruce Springsteen** guitarist and consigliere **Steven Van Zandt**, to host his own daily, 4-hour national radio show on Van Zandt's Sirius Satellite Radio channel "The Underground Garage". Previously he had produced & hosted his own radio show in Los Angeles on KGIL. Live guests he personally secured and interviewed on his show included: **Mike Myers**, **Drew Barrymore**, **Martin Landau**, **Kathy Bates**, **Bill Maher**, **Tom Arnold**, **Yoko Ono**, **Michael York**, **Lynn Redgrave**, **Michelle Phillips**, **Dinah Manoff**, **Janeane Garofalo**, **Sid Caesar**, **Leonard Maltin**, **Arianna Huffington**, "Weird Al" **Yankovic**, **Jeff Lynne**, **Robin Leach**, **Kato Kaelin**, **Sting** and **Slash**.

At the age of 14, Martin Lewis stole his first kiss, murdered his Latin teacher - and wrote four songs recorded by the Beatles...



...and he swears it's all true!



His critically-acclaimed autobiographical one-man show "Great Exploitations! An Audience With Martin Lewis" was selected for the 9th Annual Toyota Comedy Festival in New York in 2001 - as part of a festival lineup that included **Spinal Tap**, **the Smothers Brothers**, **Richard Belzer**, **Bill Maher**, **Robert Klein**, **Alan King**, **Al Franken** and **Lewis Black**. The show was also presented in Los Angeles where it became the first-ever theatrical presentation at the **Steven Spielberg Theatre** in Hollywood. He received guidance on the show's structure & presentation from several admirers including comedian **Jerry Lewis** (no relation), actress **Dinah Manoff**, comedy writer **Bruce Vilanch** & actor/director **Charles Nelson Reilly**.

He has been an in-demand interviewer and moderator of discussions at film festivals and cultural events. And a popular Master of Ceremonies for award shows, fundraisers, tributes and memorials. A list of over 360 of the luminaries he has interviewed/conversed with on-stage, on-camera or on-air - and/or formally introduced on-stage is attached in Addendum Two - at the foot of this document.

As a passionate believer in nurturing respect for music pioneers - he helped foster revivals of two bands that each had a pivotal role in music history:



The six original Quarrymen - July 1957



Five surviving Quarrymen reunited by Martin Lewis - July 1997.



Three surviving Quarrymen with Martin Lewis - celebrating John's 70th birthday - Oct. 2010

In 1997 he helped galvanize the reunion of the original 1957-1959-era members of **John Lennon's** first group **The Quarrymen** (the band that eventually evolved into the Beatles) and in succeeding years he arranged US tours, prominent concerts and TV exposure for them. He ensured that they were prominently featured in the US celebrations of the 70th anniversary of Lennon's birth. They are still performing in 2025. He produced the recording of them that was chosen by director **Michael Lindsay-Hogg** to use for the poignant finale of his film "Two Of Us" about the last day spent together by **John Lennon & Paul McCartney** in Manhattan in 1976. Lewis recorded them performing "Come Go With Me" - the song that in 1957 sparked Paul's interest on the *first* day that he met John.



1955: The original Comets with Bill Haley



2005: The original Comets with Martin Lewis

In 2005 he orchestrated the reunion, extensive international accolades and belated expressions of respect for the original members of **Bill Haley's** first incarnation of **The Comets**. He arranged for them to be inducted into the Los Angeles *RockWalk*. He instigated and produced their appearances at New York's *Museum of Modern Art* and L.A.'s *Viper Room* (making the octogenarian band that venue's oldest-ever performers). He instigated their association in 2005 with **NASA** whose *Deep Impact* space mission intentionally crashed a projectile into a comet - on the exact 50th anniversary of the Comets' "Rock Around The Clock" becoming the first-ever rock record to crash to the top of the Billboard charts. He instigated, produced & hosted the band's concert at NASA's *Jet Propulsion Laboratories* in California that celebrated the achievements of both NASA and the Comets. He conceived & organized "Rock Is Fifty!" & "Rock-Around-The-Clock-Athon!" events in NYC & L.A. Following all these accolades and attention the original band The Comets were finally inducted into the Rock and Roll Hall of Fame in their own right in 2012. (They had not been included when Haley was posthumously inducted in 1987)

Among the many high-profile artists and entertainers whose in-person attendance he has personally secured for his projects and events: **Robert De Niro**, **Meryl Streep**, **Martin Short**, **Mel Brooks**, **Matthew Broderick**, **Carol Burnett**, **Jon Stewart**, **Jack Black**, **Edward Norton**, **Bruce Springsteen**, **Sting**, **Eddie Vedder**, **Ben Harper**, **Laura Dern**, **Dave Brubeck**, **Herbie Hancock**, **Kathy Bates**, **Tom Arnold**, **Michelle Phillips**, **Helen Mirren**, **Elton John**, **Sid Caesar**, **Imogene Coca**, **Steve Martin**, **Tim Rice**, **Mike Myers**, **Lynn Redgrave**, **Victor Spinetti**, **John Junkin**, **Richard Kind**, **Spencer Davis**, **Ozzy Osbourne**, **Stewart Copeland**, **Andy Summers**, **Buck Henry**, **Lee Grant**, **Bernadette Peters**, **Eugene Levy**, **Michael McKean**, **Bob Balaban**, **Michael J. Fox**, **Henry Winkler**, **Jeff Lynn**, **Peter Asher**, **Gordon Waller**, **Bill Maher**, **Ed Begley Jr.**, **Richard Belzer**, **Robert Klein**, **The Del Rubio Triplets**, **Wally George**, **Timothy Leary**, **Joe Mantegna**, **Bill Irwin**, **Roger Bart**, **Patti Scialfa**, **Florence Henderson**, **Debbie Reynolds**, **Martin Landau**, **Jamie Farr**, **Paul Mazursky**, **Shirley Jones**, **Olivia Newton-John**, **Slash**, **Pia Zadora**, **Peter Boyle**, **Sir Richard Branson**, **Sir David Frost**, **Buzz Aldrin**.



Running parallel to all his other activities he has been an acclaimed columnist – for periodicals such as **Time Magazine, Huffington Post, Salon, Variety**. And a frequent contributor and occasional host for multiple radio & TV shows in the USA & UK. He has been a co-host of American TV specials focused on the *Academy Awards* & the *Golden Globes*. He has written, hosted & produced US TV specials of the *BAFTAs* and the *Brits* (the UK *Oscars* & *Grammys*) and about the **Beatles**. Media outlets on which he has appeared include: **ABC, CBS, NBC, HBO, Showtime, CNN, MSNBC, CNBC, Fox News, PBS, NPR, MTV, VH1, E!, Comedy Central, Court TV, Lifetime, Food Network, SiriusXM Satellite Radio, LBC, Sky News, BBC Radio, BBC TV**.

Lewis was among the original on-air personalities on **E! Entertainment TV** when the channel launched in June 1990 - featuring his satirical commentaries “*60 Seconds with Martin Lewis!*” Between 1990-2000 he wrote-hosted-produced TV specials on topics ranging from the **Beatles** to the *BAFTAs* & *Brits*. He was also frequently seen as a sardonic correspondent on E!’s live pre-shows & post-shows of the *Academy Awards, Golden Globes* and *Grammys*.

#### PROMOTER OF ROOTS & ESOTERIC MUSIC

In the early 1970s, he was very active in promoting niche and esoteric genres of music to the UK media and public. Among these were the primary strands of American roots music - folk, blues, ragtime, jazz, bluegrass, cajun, zydeco, gospel - contemporary classical and avant-garde music and pioneering early incarnations of World Music - field recordings made in Asia, Africa, the Caribbean, Central & South America and Eastern Europe.

His responsibilities as publicity & marketing director for the UK-based Transatlantic Records - which acted as distributor for multiple US indie labels - included proselytizing the virtues of acclaimed specialist US record labels including: **Folkways, Arhoolie, Blue Goose, Yazoo, Matchbox, Roots, Douglas, Milestone, Prestige, Blue Note, Blues Classics, Audio-Fidelity, Nonesuch, Nonesuch Explorer** - and **Tony Bennett's** jazz label **Improv**. And promoting niche UK record labels such as: **Leader, Trailer, Rubber, Village Thing, Saydisc, Black Lion, Tangent, Big Ben**

His work resulted in broader exposure in Britain for seminal blues, folk, ragtime, bluegrass and cajun artists including: **Leadbelly, Muddy Waters, Willie Dixon, Sonny Terry & Brownie McGhee, Big Bill Broonzy, Howlin' Wolf, Little Walter, T-Bone Walker, Son House, Jimmy Reed, Lightnin' Hopkins, Memphis Slim, Bo Diddley, Blind Willie McTell, Furry Lewis, John Fahey, Mississippi Fred McDowell, Mississippi John Hurt, Rev. Gary Davis, Clifton Chenier, Woody Guthrie, Pete Seeger, Jesse Fuller, Stefan Grossman, Marcel Dadi, Dr. John, Richie Havens**

Jazz & blues musicians he boosted in the UK included **Sonny Rollins, Miles Davis, John Coltrane, Thelonious Monk, Roland Kirk, Cannonball Adderley, Wes Montgomery, Louis Armstrong, Bill Evans, Johnny Griffin, Stan Getz, Barney Kessel, McCoy Tyner, Alphonse Mouzon, Flora Purim, Art Tatum, Earl Hines, Coleman Hawkins, Duke Ellington, Sun Ra, Barney Kessel, Teddy Wilson, Buddy Rich, Dexter Gordon, Stéphane Grappelli, Ornette Coleman, Carmen McRae, Freddie Hubbard, Chris Barber, Humphrey Lyttelton, Ken Colyer, Alex Welsh, Alexis Korner, Max Collie, Johnny Dankworth, Cleo Laine**

He also promoted the work of contemporary classical and avant-garde composers **Aaron Copland, Steve Reich, George Crumb, Elliott Carter, Charles Wuorinen, Morton Subotnick, Beaver & Krause, Bernard Herrmann**.

#### SOCIAL & POLITICAL ACTIVISM

In the 1970s and early 1980s he was an early proponent and activist for the UK’s left-of-center *Labour Party* to modernize its then notably archaic marketing and presentation – winning plaudits for his political advertising campaigns from such ideologically-disparate party figures as centrist **Prime Minister James Callaghan** & left-wing firebrand **Tony Benn MP** - and from two future Labour Party leaders: **Neil Kinnock MP & John Smith MP**.

After he moved to the USA he found multiple ways to support Democratic Party politicians such as **Bill Clinton, Al Gore, John Kerry, Barack Obama, Hilary Clinton, Joe Biden, Kamala Harris**. He became active as a political commentator and satirist on TV shows on **CNN, MSNBC, CNBC, Fox News, Comedy Central's Politically Incorrect** and **HBO's Real Time With Bill Maher**. And in columns he wrote for **Time Magazine, Huffington Post, Salon**. During the Clinton impeachment he became a fixture on cable TV news defending the President. He was noted for orally lacerating Bill Clinton persecutors such as **Rep. “B-1” Bob Dornan, Susan Carpenter-McMillan, Larry Klayman**.

In 1982 he worked with legendary human rights activist and US Presidential Medal of Freedom winner, **Ginetta Sagan** and Amnesty International to present the “*Banned Film Festival*” of movies that had been censored throughout the world.

In 1992 he instigated, produced and hosted a major anti-censorship event in Hollywood with famed First Amendment attorney and civil libertarian **Martin Garbus** to promote the proscribed documentary “*Damned in the USA*” which examined the censorship of works by **Robert Mapplethorpe, Andres Serrano** and **Madonna** - in defiance of the film itself being quite literally damned and banned in the USA by dint of legal action from extreme right-wing evangelist **Rev. Donald Wildmon**.

As a longtime supporter of women’s rights he was a popular host of the annual fundraising benefit show in L.A. for the *Women’s Reproductive Rights Assistance Project* (WRRAP) - at that time the largest national, independent, nonprofit abortion fund in the U.S. He hosted the show on three occasions. He has also assisted in the production and promotion of the shows. In his role as emcee he introduced a large number of America’s top comedic talents including **Robin Williams**.

On a primetime appearance he made on the *Fox News Channel* during the height of the 2000 presidential election he generated a furore (“good trouble” - © Rep. John Lewis) by getting the program to air a campaign commercial he had created - ostensibly in support of **George W. Bush** - which was a montage of the candidate very audibly sniffing and snorting during public appearances. Concluding with the caption: “*Paid for by Bolivians For Bush!*”

In 2003 he assisted in the short-notice production on the London stage of a satire protesting the impending Iraq War “*The Madness of George Dubya*”. He secured songs for the show from his friend, legendary satirist **Tom Lehrer** - even getting Lehrer to write brand-new lyrics to his famous 1964 song “*Send The Marines*”

In the 2000 presidential election campaign - after Democrats were attacked for the playing of a Billy Joel song at a rally - Lewis responded by writing an expose in *Time Magazine* about the Bush campaign’s frequent use of music by convicted pedophile **Gary Glitter**. The singer had recently been imprisoned for downloading over 4,000 indecent images of children as young as two being abused. The embarrassed Bush team immediately withdrew Glitter’s music - publicly declaring “*now his background has been explained to us, you will not hear it again at a Bush rally.*” Notwithstanding that promise, four years later the Bush 2004 campaign started again using music of Gary Glitter. Once more Lewis was the person who publicly exposed Bush’s fondness for Glitter. This time making sure that far-right groups such as the “*Christian Coalition*” (sic) and the “*Family Research Council*” (sic) were also made aware that Bush’s ‘compassionate conservatism’ (sic) included giving yet another chance to a sixty-year-old pedophile who had recently been deported from Cambodia because of his gross sexual abuse of young boys and girls.

In 2004, in support of US presidential candidate **Senator John Kerry**, he uncovered, investigated and wrote a major news story - published in *Salon* - that exposed the latest mendacity of *Swift Boat* smear creator **John O’Neill** - the right-wing thug who resurfaced in 2004 trying to complete the character assassination of Kerry that **Richard Nixon** had recruited him to undertake in 1971. (And that had failed then). Lewis researched, wrote & published his expose within 24 hours of the first *Swift Boat* TV ad airing - as his personal ‘rapid response’ and defense of Kerry in the vacuum of silence because Kerry was trying to take the high road and ignore the smears. On a lighter campaign note, he also instigated & produced the live reunion performance on CNN of Kerry’s high school garage rock band **The Electras**.

In 2009 he became a thorn in the side of Republican politician **Chris Christie** when he blew the whistle on Christie’s purloining of a **Monty Python** skit for a TV commercial promoting his gubernatorial campaign. Lewis exposed the copyright theft in a front-page *Huffington Post* news story and secured witty condemnations from Pythons **Terry Jones** and **Michael Palin** (“*Christie is obviously confusing me with Sarah Palin...*”) that resulted in Christie constantly having to defend himself from media for the rest of his campaign on the topic of his stealing from Monty Python...

In 2012 - as part of his campaigning work for **President Barack Obama** - he created a commercial ostensibly in support of GOP presidential nominee **Mitt Romney** - deploying **David Leisure** in his iconic role as the fictional **Joe Isuzu** - the pathologically lying pitchman who made outrageous and over-inflated claims about Isuzu cars. The spoof ad won many plaudits from political commentators such as MSNBC’s **Chris Matthews** and **David Corn** of *Mother Jones Magazine*.

During the first presidency of **Donald Trump**, Lewis became a frequent guest on TV shows - offering biting satirical commentary. One of his appearances on **Joy Reid's** **MSNBC** show was viewed by Trump who became so enraged by Lewis’ lampooning of him that he live-tweeted his disgust. Lewis was branded “*Fake News*” - the ultimate Trump honorific! At the end of the segment Reid proclaimed: “*Martin Lewis... You are a national treasure... You're an INTERNATIONAL treasure. Actually... you're an INTERCONTINENTAL treasure!!!*” In 2017 he championed the US publication of the satirical book “*Pussy*” by award-winning British novelist **Howard Jacobson** - the first book to define **Donald Trump** as a psychotic, perpetually-infantile malignant narcissist. He also spearheaded its US marketing & publicity.

**MARTIN WITH THE BEATLES...** [Condensed version. See Addendum One below for link to his comprehensive Beatles-related history]

As an enjoyable sidebar to the many other roles in his polymathic career he has had an extensive history working on Beatles-related projects as a producer, writer, historian, consultant and as a marketing strategist. He is considered to be among the world's leading Beatles scholars. In 2014 he was commissioned by **Encyclopedia Britannica** to write its first new essay about the band in 50 years.

His multiple Beatles-related credits include being both the producer and the marketing strategist for the first deluxe two-disc DVD edition of their first film "A Hard Day's Night" (2002) – featuring five hours of new interviews and contextual content filmed by Lewis - including his acclaimed new documentary "Things They Said Today." Lewis undertook the twin roles at the personal request of the film's original producer, his friend **Walter Shenson**. He fulfilled similar functions - as Associate Producer and marketing strategist - for the DVD box-set of "The Beatles On Ed Sullivan" (2004). He conceived, wrote, hosted & produced the only TV documentary made about the "Beatles Anthology" - "Re-Meet The Beatles" (1995 - E!) featuring his exclusive interviews with **Paul McCartney, Ringo Starr, George Martin** & many more. It was shortlisted for consideration Best Documentary in the 1996 Emmy Awards.

He was consultant and US marketing strategist for "The Beatles Anthology" (1995-1996), "Live At The BBC" (1994), the US theatrical reissue of "A Hard Day's Night" (2000), **Sir Paul McCartney's** "Music & Animation" DVD (2004), **Sir Paul McCartney's** "Rupert and the Frog Song" TV short (1986), **Sir Paul McCartney's** "The Real Buddy Holly Story" documentary (1986), **Sir George Martin's** "In My Life" album (1998), **Michael Lindsay-Hogg's** film "Two Of Us" (2000) [for which he was also Music Supervisor], **Julie Taymor's** Beatles-themed movie "Across The Universe" (2007) and **Sam Taylor-Wood's** John Lennon biopic "Nowhere Boy" (2010). He has worked as producer-writer-host and/or consultant and/or publicity & marketing strategist on various film, TV, DVD, record, radio and stage projects with **Sir Paul McCartney, Sir Ringo Starr, Yoko Ono, Sir George Martin, The Quarrymen** (since 1997), **Julian Lennon** and **The Rutles**.

In 1997, he co-produced the official 40th anniversary celebrations in Liverpool of the 'big bang' day in Beatles history in July 1957 when John Lennon and Paul McCartney met for the first time – personally securing special messages for the event from **Sir Paul McCartney, Yoko Ono, US President Bill Clinton, UK Prime Minister Tony Blair** and **Her Majesty the Queen**.

In 2002 he worked closely with his friend, legendary Beatles photographer/designer **Robert Freeman**, to create a new photographic tableau drawn from Freeman's archive of unseen Beatles photos. He commissioned the unique frieze as a special Limited Edition artwork to accompany the initial pressing of the deluxe two-disc DVD edition of "A Hard Day's Night" that he produced.

In 2004 he instigated and produced *The Fab 40* - the 40th anniversary celebrations of The Beatles' first US visit - which included multiple events in New York City & Washington DC – including celebrations he hosted & produced at *Lincoln Center, The Museum of TV & Radio (the Paley Center), The American Film Institute* and – co-hosting with his friend **Steven Van Zandt** – at the NYC *Hard Rock Cafe*. Also in 2004, he instigated & hosted the private 40th anniversary cast & crew reunion in London of "A Hard Day's Night" - attended by **Sir Paul McCartney** and multiple cast and crew members on the exact 40th anniversary of the film's World Premiere.

In 2005 he instigated, produced & hosted special screenings of restored versions of "A Hard Day's Night" and "Yellow Submarine" in the legendary Studio 2 of Abbey Road Studios - where the music for those films had been created. For the latter film he curated a rare panel discussion among the surviving animators and Liverpool poet **Roger McGough** - who wrote much of the dialogue spoken by the animated versions of John, Paul, George & Ringo.

In 2008 he instigated & organized the US space agency **NASA** beaming the Beatles' song "Across The Universe" literally 'across the universe' - into deep outer space (with special blessings he secured from **Sir Paul McCartney & Yoko Ono**) on the 40th anniversary of that song being recorded. The event attracted worldwide media attention & plaudits from the Beatles' inner circle including Paul, Yoko, **Sir George Martin** & from space aficionado & entrepreneur **Sir Richard Branson**

In 2010 he instigated, produced and hosted multiple celebrations of John Lennon's 70th birthday - including the US Premiere of the film "Nowhere Boy" & the NYC benefit concert for Amnesty International held on the exact anniversary. It starred many performers personally invited to appear by Lewis - including **The Quarrymen, Pete Seeger, Tom Paxton, Neil Innes, Earl Slick, Marshall Crenshaw, Tom Chapin, Mark Hudson, Garland Jeffreys**. He also instigated and curated *Nowhere Boy* - a major photographic exhibition of rare childhood photos of John Lennon displayed at the *Paley Center* in New York.

He was a key member of the producing team for the 2010 *Kennedy Center Honors* tribute to **Sir Paul McCartney** - advising on musical repertoire, guest performers, presentation and tributes to Sir Paul on film and in the event's official commemorative book. Musical guests Lewis worked directly with included **Dave Grohl, James Taylor, Gwen Stefani, Steven Tyler, Mavis Staples & Norah Jones**.

He also hosted & produced the major celebrations of the golden anniversary of the Beatles' first US visit at New York's *92nd Street Y* cultural center. Guests he invited to appear on the panel he moderated were **Peter Asher, Donovan, Billy J. Kramer, Denny Laine** & Beatles fan-club chief **Freda Kelly**

In 2014, he was chosen to be Senior Producer of CBS' official 50th anniversary celebration of the Beatles' first appearance on the *Ed Sullivan Show* – a live webcast that took place on the exact same stage of the Ed Sullivan Theatre on the exact 50th anniversary starting at the exact same 8:00pm slot on the Sunday night. Among the guests he proposed and secured to speak on the panels he curated were: **Pattie Boyd, Peter Asher, Neil Innes, Nile Rodgers, Mick Jones** (Foreigner), **Felix Cavaliere** (The Rascals), **John Oates** (Hall & Oates) and "Across The Universe" director **Julie Taymor**.

He was commissioned to write the special essay commemorating the 50th anniversary of "A Hard Day's Night" for the 2014 TCM Film Festival and was invited by **Alec Baldwin** to be his special on-stage guest discussing the film at the festival's gala anniversary screening at the Chinese Theatre in Hollywood. The 50th anniversary edition Blu-ray edition of the film reprised his 2002 documentary "Things They Said Today" as its centerpiece.

In 2019, he instigated, produced and hosted the first-ever retrospective of the films produced by **HandMade Films** - the boutique movie studio created by **George Harrison** - initially to finance the making of **Monty Python's "Life of Brian"**. The two-week salute took place in Los Angeles and included the US Premiere of "An Accidental Studio: The Story of HandMade Films". Among the many high-profile individuals who accepted Lewis's personal invitation to attend the celebrations in Los Angeles of George Harrison's considerable contributions to the film world were **Pete Townshend, Tim Rice, Peter Asher, Kathy Bates**, Harrison's sister-in-law **Linda Arias**, Monty Python film producer **John Goldstone** and movie mogul **Mike Medavoy**.

In 2024 - to commemorate the 60th anniversary of the Beatles' historic first concert at the *Hollywood Bowl* he instigated and produced a celebration at the *Philosophical Research Society* in Los Angeles - just four miles from the venue of the iconic 1964 show. The event featured a TED Talk by Lewis titled "The Greatest Beatles Story NEVER Told! The Untold Tale Of How The Beatles Beguiled America". The evening included the World Premiere of a previously unheard artifact from the 1967 "Sgt. Pepper" sessions and a live performance from Paul McCartney & Wings guitarist **Laurence Juber**.

In 1998 - inspired by his respect for Beatles manager **Brian Epstein** - who he regards as a comparatively under-sung and overlooked hero in the Beatles story - he instigated and subsequently led the worldwide campaign to have Epstein inducted posthumously into the non-performers' section of the *Rock And Roll Hall Of Fame* – the *Ahmet Ertegun Award*. Lewis proselytized the case for Epstein's inclusion within the music industry, in the media and among the public. After sixteen long years, the campaign eventually succeeded and Epstein was finally and belatedly inducted into the Hall of Fame in April 2014. Multiple media outlets – including the *Los Angeles Times, USA Today* and *BBC* – credited Lewis' crusade for the successful outcome.

As part of his campaign he played a pivotal role in orchestrating the 1998 reissue of Epstein's 1964 autobiography "A Cellarful Of Noise" by Rhino Rediscovery/Byron Preiss Publishing. He secured and curated a new foreword for the book from his friend **Sir George Martin**. Lewis wrote the 25,000-word 'companion narrative' for the new edition - continuing the Epstein story from April 1964 (where the book left off) - to his death in August 1967 and the long aftermath. He also contributed a tribute to his mentor **Derek Taylor** who had been Epstein's co-author in 1964. As part of his mission to restore, preserve and burnish Epstein's reputation and legacy, he instigated, created and continues to host the official Brian Epstein website - [www.BrianEpstein.com](http://www.BrianEpstein.com)

When he premiered his critically-acclaimed autobiographical one-man show "Great Exploitations! An Audience With Martin Lewis" in 2000 he confessed to a throwaway teenage prank in 1972 that three decades later had resulted in the titles of four dreadful Beatlesque songs he had composed as a 14-year-old schoolboy becoming part of Beatles folklore as if they were rare, genuine, unreleased Fab Four gems! He had incorporated his own song titles as a touch of literary padding into an otherwise scholarly article about unreleased Beatles recordings that he wrote for the weekly UK music paper *Disc & Music Echo* in 1972. Because all the other song titles and details disclosed in his article - many revealed in print for the first time - were accurate, other music writers and Beatles historians subsequently gave credence to the titles of the four fake tunes - and they eventually gained mythic status as the Holy Grail of lost Beatles songs! No one enjoyed his confession more than his old friend **Sir George Martin** who laughed heartily and told him how wealthy he'd have been if he had had a penny for every time fans had asked him about four unreleased Beatles tracks: "Colliding Circles," "Deck Chair" "Pink Litmus Paper Shirt," and "Left Is Right (And Right Is Wrong)"...

**"If he were less self-aware, less British,  
he would write an incredible  
'The Kid Stays in the Picture' -esque aria  
about the last half of the twentieth century..." – The Awl**

## ADDENDUM ONE - FURTHER READING & VIEWING

- Mini Biography: [www.MartinLewis.com/headlines](http://www.MartinLewis.com/headlines)
- Full Biography: [www.MartinLewis.com/biography](http://www.MartinLewis.com/biography)
- Quotes About: [www.MartinLewis.com/quotes](http://www.MartinLewis.com/quotes)
- Media Profiles: [www.MartinLewis.com/profiles](http://www.MartinLewis.com/profiles)

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- TV Appearances: [www.MartinLewis.com/tv](http://www.MartinLewis.com/tv)
- YouTube Channel: [www.youtube.com/@MartinLewisChannel](http://www.youtube.com/@MartinLewisChannel)

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- On Substack: [TheMartinLewis.substack.com](http://TheMartinLewis.substack.com)
- For Time Magazine: [www.MartinLewis.com/TimeMagazine](http://www.MartinLewis.com/TimeMagazine)
- For Huffington Post: [www.huffpost.com/author/Martin-Lewis](http://www.huffpost.com/author/Martin-Lewis)
- Select Writings: [www.MartinLewis.com/writer](http://www.MartinLewis.com/writer)

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- Political Activism: [www.MartinLewis.com/activist](http://www.MartinLewis.com/activist)
- Satire & Punditry: [www.MartinLewis.com/pundit](http://www.MartinLewis.com/pundit)
- Talking Politics on TV: [https://youtu.be/Ju5\\_RRR5lbE](https://youtu.be/Ju5_RRR5lbE)

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- Beatles-Related Bio: [www.MartinLewis.com/beatles](http://www.MartinLewis.com/beatles)
- Talking Beatles on TV: <https://youtu.be/6qaK9jyhPLo>
- Beatles TED Talk: [www.MartinLewis.com/TED](http://www.MartinLewis.com/TED)

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- Work for Amnesty: [www.MartinLewis.com/amnesty](http://www.MartinLewis.com/amnesty)
- Dylan-related work: [www.MartinLewis.com/dylan](http://www.MartinLewis.com/dylan)

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- Creator Cultural Events: [www.MartinLewis.com/events](http://www.MartinLewis.com/events)
- Event Hosting: [www.MartinLewis.com/host](http://www.MartinLewis.com/host)

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- Art Design: [www.MartinLewis.com/art](http://www.MartinLewis.com/art)
- Creator of IP Titles: [www.MartinLewis.com/title-ist](http://www.MartinLewis.com/title-ist)

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- Memoir-in-Progress: [www.MartinLewis.com/book](http://www.MartinLewis.com/book)
- Justifiable Homicide *Name-Dropping!* [Name-Dropping! To Drop Or Not To Drop](http://www.MartinLewis.com/Name-Dropping!)

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- Website: [www.MartinLewis.com](http://www.MartinLewis.com)

## ADDENDUM TWO

### 360 DEGREES OF MARTIN LEWIS - CONVERSATIONALIST

***For many years Martin Lewis has been an in-demand interviewer and moderator of panel discussions at film festivals and cultural occasions. And a popular Master of Ceremonies for award shows and fundraisers. This is a list of some of the well over 360 luminaries he has interviewed/conversed with on-stage, on-camera or on-air - and/or formally introduced on-stage***

Special "In Conversation" events & programs: In-depth dialogues conducted with a diverse range of personalities including:

**Buzz Aldrin • Pattie Boyd • Sir Michael Caine • Dick Cavett • Dame Joan Collins • Norman Lear • Cynthia Lennon • Bill Maher  
Sir George Martin • Mike Myers • Nicolas Roeg • Ken Russell**

Eminent Musicians, Composers & Music Producers (British/Irish/Australian/European) including:

**Jon Anderson • Peter Asher (Peter & Gordon) • Jeff Beck • Pete Best • Cilla Black • Bono • Boy George • Eric Burdon  
Lol Creme (10cc) • Clem Curtis (The Foundations) • Roger Daltrey • Spencer Davis • Donovan • Sheena Easton • Geoff Emerick  
Keith Emerson (ELP) • John Entwistle • Adam Faith • Bryan Ferry • Wayne Fontana (The Mindbenders) • Peter Frampton  
Freddie Garrity (Freddie & the Dreamers) • Gary Glitter • Annie Haslam (Renaissance) • Justin Hayward • Trevor Horn • Mick Hucknall  
(Simply Red) • Neil Innes • Sir Elton John • Davy Jones • Laurence Juber (Wings) • Billy J. Kramer • Denny Laine • Greg Lake (ELP)  
Simon Le Bon • Julian Lennon • Jackie Lomax • Jeff Lynne • Gerry Marsden (Gerry & the Pacemakers) • Sir George Martin  
Dave Mason • Sir Paul McCartney • Henry McCullough (Wings) • Roger McGough • George Michael • Mitch Mitchell (Jimi Hendrix)  
Joey Molland (Badfinger) • Graham Nash • Olivia Newton-John • Peter Noone • Andrew Loog Oldham • Ozzy Osbourne  
Carl Palmer (ELP) • Alan Parsons • Mike Pender (The Searchers) • Mike Pinder (Moody Blues) • Reg Presley (The Troggs)  
Keith Richards • Andrew Ridgeley • Paul Rodgers • Johnnie Rotten • Mike Rutherford (Genesis) • Seal • Tony Sheridan  
Norman Smith • Viv Stanshall • Zak Starkey • Ringo Starr • Cat Stevens • Sting • Hamish Stuart (Average White Band) • Andy Summers  
Terry Sylvester (The Hollies) • Derek Taylor • Richard Thompson • Pete Townshend • Klaus Voorman • Gordon Waller (Peter & Gordon)**

Prominent Musicians, Composers & Music Producers (US/Canadian) including:

**Lou Adler • Christina Aguilera • Patti Austin • Frankie Avalon • Randy Bachman (BTO) • Stephen Bishop • Pat Boone • Joe Boyd  
Solomon Burke • Jack Casady (Jefferson Airplane) • Felix Cavaliere (Rascals) • Stewart Copeland • Billy Cox (Jimi Hendrix)  
David Crosby • Liberty DeVitto (Billy Joel) • Micky Dolenz • Jack Douglas • Lamont Dozier • Ahmet Ertegun • Mark Farner (Grand Funk  
Railroad) • Kim Fowley • Sammy Hagar • Ben Harper • Mark Hudson • Chrissie Hynde (The Pretenders) • Joan Jett • John Kay  
(Steppenwolf) • Howard Kaylan (The Turtles) • Robby Kreiger (The Doors) • Jerry Leiber • Ray Manzarek (The Doors) • Delbert McClinton  
Barry McGuire • Rod McKuen • Chris Montez • Sam Moore (Sam & Dave) • Harry Nilsson • Yoko Ono • Tom Paxton • Joe Perry  
Michelle Phillips • Billy Preston • Phil Ramone • Mitch Ryder • Tom Scott • John Sebastian • Pete Seeger • Denny Seiwell (Wings)  
Nancy Sinatra • Slash • Earl Slick • Grace Slick • Ronnie Spector • Phoebe Snow • Rick Springfield • Bruce Springsteen • Steven Stills  
Mike Stoller • Mickey Thomas (Starship) • Peter Tork • Doris Troy • Steven Van Zandt • Mark Volman • Diane Warren • Don Was  
Paul Williams • Dennis Wilson • Gary Wright • "Weird Al" Yankovic • Bird York**

Music Bands interviewed as an ensemble:

**Blue Oyster Cult • Chad & Jeremy • The Comets • Color Me Badd • Emerson, Lake & Palmer • Iron Butterfly • Marshall Tucker Band  
The Monkees • Nirvana • The Quarrymen • Peter & Gordon • The Police • Right Said Fred • The Rutles • Sparks  
Strawberry Alarm Clock • Styx • Survivor • The Troggs • The Turtles**

Eminent Actors & Comedians (British/Irish/Australian/European) including:

**Eileen Atkins • Rowan Atkinson • Antonio Banderas • Stephanie Beacham • John Bird • Isla Blair • Lionel Blair • Brenda Blethyn  
Pattie Boyd • Eleanor Bron • Sir Michael Caine • Graham Chapman • John Cleese • Carol Cleveland • Dame Joan Collins  
Sir Billy Connolly • Peter Cook • James Cromwell • Michael Des Barres • Amanda Donohoe • Judy Geeson • Sir Anthony Hopkins  
Barry Humphries • Eric Idle • Terry Jones • John Junkin • Nicole Kidman • Ben Kingsley • Angela Lansbury • Jane Leeves  
Jeremy Lloyd • Patrick Macnee • Roddy McDowall • Malcolm McDowell • Colm Meaney • Helen Mirren • Dudley Moore  
Sir Roger Moore • Bill Nighy • Sir Michael Palin • Anna Quayle • Lynn Redgrave • Tim Roth • Julian Sands • Jane Seymour  
Victor Spinetti • Sir Patrick Stewart • Aaron Taylor-Johnson • Victoria Wood • Michael York**

Prominent Actors & Comedians (US/Canadian) including:

**Debbie Allen • Pamela Anderson • Tom Arnold • Alec Baldwin • Billy Baldwin • Stephen Baldwin • Roseanne Barr • Drew Barrymore  
Kathy Bates • Richard Belzer • Richard Benjamin • Danny Bonaduce • Ernest Borgnine • Peter Boyle • Lorraine Bracco  
David Brenner • Matthew Broderick • Gary Busey • Sid Caesar • Dick Cavett • George Clooney • Jon Cryer • Rodney Dangerfield  
Beverly D'Angelo • Geena Davis • Dom DeLuise • Johnny Depp • Danny DeVito • Angie Dickinson • Denny Dillon • Stephen Dorff  
Kirk Douglas • Michael Douglas • Elvira • Jamie Farr • Sally Field • Joely Fisher • Charles Fleischer • Bridget Fonda • Glenn Ford  
Michael J. Fox • Dennis Franz • Eva Gabor • Zsa Zsa Gabor • Janeane Garofalo • Teri Garr • Whoopi Goldberg • Bobcat Goldthwait  
Gilbert Gottfried • Elliott Gould • Kelsey Grammar • Lee Grant • Gene Hackman • George Hamilton • Neil Patrick Harris  
David Hasselhoff • Salma Hayek • Charlton Heston • Anjelica Huston • Amy Irving • Samuel L. Jackson • Tommy Lee Jones  
Stacy Keach • Nicole Kidman • Martin Landau • John Philip Law • Shirley MacLaine • Michael Madsen • Bill Maher • Dinah Manoff  
Cheech Marin • Lee Meriwether • Paul Mooney • Mike Myers • Taylor Negron • Laraine Newman • Mary-Louise Parker  
Michelle Phillips • Paula Poundstone • Richard Pryor • Debbie Reynolds • Burt Reynolds • Chris Rock • Jeffrey Ross  
Gena Rowlands • Rita Rudner • Theresa Russell • Soupy Sales • Anna Nichole Smith • Tommy Smothers • Rod Steiger  
David Steinberg • Alana Stewart • Sharon Stone • Gloria Stuart • Leigh Taylor-Young • Jonathan Taylor Thomas • Marisa Tomei  
Lily Tomlin • Jon Voigt • Jenna Von Oy • Damon Wayans • Robin Williams • Henry Winkler • Shelley Winters • Evan Rachel Wood  
Sean Young**

High-profile Directors/Producers/Writers/Executives (UK/Irish/European) including:

**Lindsay Anderson • Michael Apted • Bernardo Bertolucci • Dick Clement • Stephen Frears • Terry Gilliam • John Goldstone  
Lord Michael Grade • Val Guest • Nicholas Hytner • Neil Jordan • Ian La Frenais • Michael Lindsay-Hogg • Peter Medak • Denis O'Dell  
Tony Palmer • Nicolas Roeg • Ken Russell • Nick Park • Sir Alan Parker • John Schlesinger • Barbet Schroeder • Ridley Scott  
Jim Sheridan • Sam Taylor-Johnson (*Sam Taylor-Wood*)**

High-profile Directors/Producers/Writers/Executives (US/Canadian) including:

**Scott Alexander • Robert Altman • Allan Arkush • Jane Ayer • Marshall Brickman • Al Brodax • Roger Corman • Diane English  
William Friedkin • Taylor Hackford • Arthur Hiller • Danny Huston • Larry Karaszewski • Norman Lear • Murray Lerner • Richard Lester  
Joe Massot • Albert Maysles • Paul Mazursky • Russ Meyer • Sam Peckinpah • D.A. Pennebaker • Jay Roach • Robert Rodriguez  
Herb Ross • Walter Shenson • Joel Silver • Steven Spielberg • Oliver Stone • Mel Stuart • Quentin Tarantino • Brandon Tartikoff  
Julie Taymor • Steve Tisch • Michael Tolkin • Bruce Vilanch**

Sports Personalities:

**Tracy Austin • Rosie Casals • Jimmy Connors • Roy Emerson • Chris Evert • Vitas Gerulaitis • Jimmy Greaves • Billie Jean King  
Allan Lamb • John McEnroe • Martina Navratilova • Bobby Riggs • Fred Stolle**

Miscellaneous Personalities:

**Wally George • Robert Freeman • David Gest • Arianna Huffington • Kato Kaelin • Robin Leach • Gordon Liddy • Leonard Maltin  
Chris O'Dell • Susan Powter • Wolfgang Puck • RuPaul**

# ADDENDUM THREE

## THEATRICAL FILM PREMIERES INSTIGATED, PRODUCED & HOSTED BY MARTIN LEWIS

### Dramatic & Comedic Films & TV Shows

- **“Across The Universe”** - US Premiere of the **Beatles**-themed **Julie Taymor** film - attended by the director & the major cast including **Evan Rachel Wood**
- **“Nowhere Boy”** - US Premiere of the **Sam Taylor-Wood** film - attended by the director, **Yoko Ono**, **Aaron Johnson**, **Kristin Scott Thomas** and **The Quarrymen**
- **“The Commitments”** - L.A. Premiere of the **Alan Parker** film - attended by director **Alan Parker** and key cast members
- **“The Snapper”** - L.A. Premiere of the de facto sequel to **“The Commitments”** - by director **Stephen Frears** - attended by the director and **Colm Meany**
- **“The Deal”** - US Theatrical Premiere of the prequel to **“The Queen”** by **“The Crown”** writer **Peter Morgan** and director **Stephen Frears** - starring **Michael Sheen**
- **“The Krays”** and **“Let Him Have It”** - First L.A. screenings of two historical British crime dramas both directed by **Peter Medak** - attended by the director & casts
- **“The Miracle”** First US screening of **Neil Jordan** film starring **Beverly D’Angelo** - attended by **Beverly D’Angelo**
- **“Gangster No. 1”** - US Premiere of cult British crime film starring **Malcolm McDowell** - attended by **Malcolm McDowell**
- **“Tom & Viv”** - US Premiere of film about T.S. Eliot starring **Willem Dafoe & Miranda Richardson**
- **“Backbeat”** - US First US screening of Beatles-Hamburg-Stuart Sutcliffe film starring **Stephen Dorff** - attended by **Stephen Dorff** & music producer **Don Was**
- **“Two Of Us”** - US Theatrical Premiere of **Michael Lindsay-Hogg** film about last rendezvous of Lennon & McCartney. Starring **Jared Harris & Aidan Quinn**
- **“Wonderwall”** - Very belated US Theatrical Premiere (1999) of 1969 trippy-hippie film starring **Jane Birkin** with first (and only) film score by **George Harrison**
- **“Toomorrow”** - Very belated US Theatrical Premiere (2000) of **Olivia Newton-John’s** first film (a 1970 British stinker!) - attended by **Olivia Newton-John**
- **“Absolutely Fabulous”** - US theatrical premiere to promote the US TV launch of the BBC TV sitcom on Comedy Central
- **“Pleasure At Her Majesty’s”** - World Premiere at the London Film Festival of the movie of the 1976 precursor to the **“Secret Policeman’s Ball”** series
- **“The Secret Policeman’s Ball”** World Premiere of the movie of the first **“Secret Policeman’s Ball”** show starring **Monty Python & Pete Townshend** et al
- **“The Secret Policeman’s Other Ball”** World Premiere of the movie of the second **“Secret Policeman’s Ball”** show starring **Monty Python & Sting** et al
- **“The Secret Policeman’s Other Ball”** World Premiere of the specially-created US movie version of the **“Secret Policeman’s Ball”** films produced by **Martin Lewis**
- **“Stand By Me: A Portrait of Julian Lennon”** World Premiere of the film profile of **Julian Lennon** directed by **Martin Lewis** - attended by **Lennon & Yoko Ono**
- **“Foreign Skies: Wham! In China”** World Premiere of the documentary about the visit to China of **George Michael & Wham!** Directed by **Lindsay Anderson**

### Documentaries, Concert Films & Tributes

- **“The Atomic Cafe”** - UK Premiere of acclaimed documentary about Cold War-era US pro-nuclear propaganda - held at UK Houses of Parliament
- **“What’s Happening! The Beatles In The USA”** - World Theatrical Premiere of the landmark 1964 TV documentary made by **Albert & David Maysles**
- **“Mighty Fine”** - World Theatrical Premiere of 1977 TV documentary about **the Beatles** made by Emmy & BAFTA-winner **Tony Palmer** - attended by the director
- **“Things They Said Today”** - World Premiere of documentary about the making of **the Beatles** film “A Hard Day’s Night” directed & produced by **Martin Lewis**
- **“All My Loving”** - World Theatrical Premiere of controversial 1968 UK TV documentary about rock music made by Emmy & BAFTA-winner **Tony Palmer**
- **“All You Need Is Love”** - World Theatrical Premiere of 17-hour TV series about history of popular music made by Emmy & BAFTA-winner **Tony Palmer**
- **“No Direction Home: Bob Dylan”** - West Coast Theatrical Premiere of TV documentary made by Academy Award-winner **Martin Scorsese**
- **“65 Revisited”** - West Coast Theatrical Premiere of new Dylan documentary made by Academy Award-winner **D.A. Pennebaker** - attended by the director
- **“Bob Dylan: The Other Side Of The Mirror”** - US Theatrical Premiere of new Dylan concert film made by Oscar-winner **Murray Lerner** - attended by the director
- **“The Kids Are Alright”** - World Premiere of digitally-restored version of documentary about **The Who** by **Jeff Stein** - attended by the director & **Roger Daltrey**
- **“Amazing Journey: The Story of the Who”** - West Coast Theatrical Premiere of new documentary made by Academy Award-winner **Murray Lerner**
- **“American Landing: Jimi Hendrix Live At Monterey”** - World Theatrical Premiere of documentary by Academy Award-winner **D.A. Pennebaker**
- **“Electric Blue”** - West Coast Theatrical Premiere of documentary about **Miles Davis** made by Academy Award-winner **Murray Lerner**
- **“Dreams To Remember: The Legacy Of Otis Redding”** - World Theatrical Premiere of documentary - attended by the director
- **“Respect Yourself”** - World Theatrical Premiere of documentary about Stax Records by Academy Award-winner **Morgan Neville** - attended by the director
- **“Atlantic Records: The House that Ahmet Built”** World Theatrical Premiere of TV documentary about **Ahmet Ertegun** - attended by star friends of Ertegun
- **“Who Is Harry Nilsson (And Why Is Everybody Talkin’ About Him)?”** World Premiere of documentary about **Harry Nilsson** - attended by the directors
- **“Everyone Stares: The Police Inside Out”** - World Premiere of film made by Police drummer **Stewart Copeland** - attended by **Stewart Copeland**
- **“A Skin Too Few: The Days of Nick Drake”** - West Coast Theatrical Premiere of documentary about **Nick Drake** - attended by Drake’s producer **Joe Boyd**
- **“Black-Eyed Dog”** - World Theatrical Premiere of tribute to **Nick Drake** directed by **Heath Ledger**
- **“Flores”** - World Theatrical Premiere of tribute to **Nick Drake** directed by **Jonas Mekas**
- **“Message To Love - The 1970 Isle of Wight Festival”** - US Theatrical Premiere of documentary made by Academy Award-winner **Murray Lerner**
- **“Control”** - First West Coast screening of documentary about **Ian Curtis** of **Joy Division** made by **Anton Corbijn**
- **“Baby Snakes”** - World Theatrical Premiere of digitally-restored version of rarely-seen 1979 concert film made by **Frank Zappa**
- **“An Accidental Studio”** - US Premiere of documentary about **Handmade Films** - the boutique film studio created by **George Harrison** - attended by the directors
- **“The Space Movie”** - World Premiere of digitally-restored version of 1979 documentary about NASA made by **Tony Palmer** - attended by **Buzz Aldrin**
- **“Mellodrama: The Mellotron Movie”** - West Coast Theatrical Premiere of documentary - attended by **Mike Pinder** of the **Moody Blues** and the director.
- **“Damned In The USA”** - World Theatrical Premiere of controversial UK TV documentary about arts censorship in the U.S. attended by advocate **Martin Garbus**
- **“The Moody Blues: Threshold Of A Dream”** - World Theatrical Premiere of concert film made by Academy Award-winner **Murray Lerner**
- **“1967 Stax Revue”** - World Theatrical Premiere of Norwegian TV special of film starring **Otis Redding, Sam & Dave, Booker T. & The M.G.’s, Arthur Conley**
- **“Leonard Cohen: Live At The Isle Of Wight”** - West Coast Theatrical Premiere of concert film made by Academy Award-winner **Murray Lerner**
- **“Led Zeppelin Live At The Royal Albert Hall”** - World Theatrical Premiere of never-released 1970 concert film shot by **Stanley Dorfman** - attended by the director
- **“Hallelujah! The Portsmouth Sinfonia at the Royal Albert Hall”** - US Premiere of UK concert film - including **Brian Eno** - attended by producer **Martin Lewis**
- **“iReleased! - The Human Rights Concerts”** - World Premiere of concert film of highlights of Amnesty’s Human Rights Concerts 1986-1998 made by **Martin Lewis**
- **“Light A Candle!”** - World Premiere of documentary about Amnesty International’s Human Rights Concerts made by award-winner **Peter Shelton**
- **“Sky At Westminster Abbey”** - World Theatrical Premiere of 1981 UK concert TV special featuring the rock-classical fusion band led by **John Williams**
- **“The Quarrymen: The Band That Became The Beatles”** - World Premiere at The Paley Center - New York
- **“Triumph Of The Ball!” World Premiere** - Lincoln Center - New York
- **“Pick Up My Guitar And Play: What Musicians Do For Amnesty International”** – World Premiere - Lincoln Center - New York
- **“A Meaningful Coincidence”** - World Theatrical Premiere of short film fusing the work of **David Lean, Noel Coward** and **the Beatles** – by editor **Peter Shelton**